

UNDER THE AUSPICES: OIV  
Organisation Internationale  
 de la Vigne et du Vin



#### ARTICLE 8

The wine competition jury is made up of several judging committees. Each committee will include:

- 4 Italian and international wine specialists
- 1 international wine journalist

The judging methods that will be followed are those developed by the International Union of Oenologists used during the international wine competitions.

The evaluation form uses a judgement-scale of 100 points.

The tasting boards are made up of 5 members, and one, among the wine specialists, has the function of table-president. He will do a first verification of the correctness of compilation of the wines report cards and he will regulate the order of the tasting sessions.

If any wine judge is not able to carry out his or her duties, the committee's head judge may appoint another judge, but it must be a person having no connection with the wine competition organizers.

Once the results of all the subcommittee's judging have been compiled by the jury, they will be made public, with all results considered final and not subject to revision. To preserve the anonymity of the participating wine producers whose wines do not receive an award, only the names of the wines that receive awards, and the names of the wine producers responsible for those wines, will be published. No list showing all participating wineries and the scores attributed to their wines will be published. Each wine producer can request a copy of the jury's evaluation of their particular wine(s), but they must do so before December 31st, 2010 by contacting CERVIM directly.

#### ARTICLE 9

Each wine in the competition will be evaluated by a committee.

Selected wines will be awarded respectively:

- silver medal from 84 to 89 points
- gold medal from 89,01 to 94 points
- double gold medal from 94,01 to 100

As provided for by the rule of the OIV (International Organization of Vine and Wine), the whole of the attributed awards must not be superior to the 30% of the number of the samples enrolled to the Wine competition.

#### ARTICLE 10

**One wine producer from each country** will be awarded the Special CERVIM Award for 2010. The wine earning the top score for wines from that country, calculated by using the sum of the highest scores of the three best wines from that country, and all having a score of at least 80 out of 100, will be awarded the "Special CERVIM Award for 2010". "Big Award CERVIM" will be instead assigned to the wine that will obtain the best absolute score. The final score of each sample is established by the arithmetic mean of the single numerical judgements, after having eliminated the most elevated evaluation and that lower.

#### ARTICLE 11

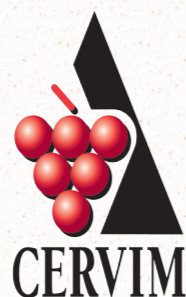
The announcement of the award winning wines will be made on the occasion of a special ceremony organized by the Cervim. During the awards event, all of the award winning wines will be available for a wine tasting event open to the public.

The award winning wines will also be part of a special promotional campaign developed on behalf of CERVIM and its members. By highlighting the awards given during the 18th Annual International Mountain Wine Competition, the campaign will promote mountain wines and wines made from grapes grown under difficult conditions.

This campaign will be used to promote mountain grown wines at press conferences, wine tasting events, wine festivals, and other wine-related events. Wine producers receiving a 2010 award and wishing to make mention of this in their promotional materials, may do so if they agree to follow marketing standards and practices in effect in each country and according to the wine marketing guidelines favoured by the International Organization of Vine and Wine (OIV). CERVIM is responsible for sending the certificates and medals awarded to the winners but not claimed at the time of the ceremony-award. However, CERVIM cannot accept responsibility for non-arrival of awards due to loss, theft or non-delivery.

#### ARTICLE 12

The Event Committee reserves the right to change these entry requirements should it be necessary and with the authorization of the particular government body responsible. In the event of any disagreement between organizers and competition entrants, arbitration authority will be given to the Judicial Court in the city of Aosta, Italy.



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## 18<sup>th</sup> ANNUAL INTERNATIONAL MOUNTAIN WINE COMPETITION

**Courmayeur (AO) Italy**  
**July 1-3 2010**

**ENTRY REQUIREMENTS**  
**International Wine Competition**





## ARTICLE 1

CERVIM (Centre for Research, Environmental Sustainability and Advancement of Mountain Viticulture), in collaboration with the Aosta Valley Department of Agriculture and Natural Resources, and the VINEA Association (Sierre-Switzerland) is sponsoring the 18<sup>th</sup> Annual International Mountain Wine Competition. The competition is organized under the auspices of the International Organization of Vine and Wine (OIV).

This competition showcases wines made from grapes grown under difficult conditions and is open to wines produced using grapes grown at mountain altitudes and on steep slopes (see criteria listed in Section 3). There are two goals of this competition. The first is to highlight the unique characteristics of mountain grown wines. The second is to introduce consumers to mountain grown wines and their close connection with the cultural heritage and environmental sustainability of the regions in which they are produced.

## ARTICLE 2

The Event Committee, chaired by the President of CERVIM, is made up of six members, each appointed by one of the following organizations:

- Aosta Valley Department of Agriculture and Natural Resources
- International Organization of Vine and Wine (OIV)
- Vinea Association
- Italian Ministry of Agricultural Policies, Food Science and Forestry
- Italian Association of Sommeliers
- CERVIM Technical and Scientific Committee

The Event Committee will monitor and direct all activities associated with the 18th Annual International Mountain Wine Competition. All decisions made by the Event Committee will be final.

## ARTICLE 3

All wines entered must be produced using grapes from vineyards that meet one or more of the following criteria:

- Vineyard sites at altitudes over 500 meters (1600 feet). Please note that wines made with grapes grown on high plateaus are not eligible for this event.
- Vines planted on slopes greater than 30%.
- Vines planted on terraces or embankments.
- Vines planted on small islands in difficult growing conditions.

For this event, the term wine producer refers to an organization that transforms grapes or grape must into wine, that makes special wines such as fortified wines, those which work with existing wines to bring out the characteristics required of a particular appellation of origin, and finally, those companies that refine or age wines. The name of the wine production company must appear on the label of the wines being entered.

**For the 18<sup>th</sup> Annual International Mountain Wine Competition, only wines from production lots of 1,000 bottles or more will be considered (see bottle capacities as indicated in Section 5d).**

Wines that do not comply with the aforementioned restrictions will be excluded from the competition. **Any wines that have been made by wineries found guilty of fraud or adulteration of wines are also excluded.** Wineries entering wines that are ineligible will forfeit their entry fee and their wines will not be returned.

## ARTICLE 4

The 18<sup>th</sup> Annual International Mountain Wine Competition accepts wines with an appellation of origin (for European Union countries this means wines with a v.q.p.r.d designation) and other wines with geographical descriptions that follow the international labelling standards as specified by the O.I.V.

Wines are classified using one of the 10 categories below:

- 1 – White wine (containing as far as 6 g/l sugar)
- 2 – Semi-sweet wine (containing 7 to 45 g/l sugar)
- 3 – Red still wine
- 4 – Rosé wine
- 5 – Sparkling wine
- 6 – Sweet wine (containing more than 45 g/l sugar)
- 7 – Fortified wine.

Still wines are defined as wines that contain natural carbon dioxide with a concentration of less than one atmosphere. **All wines that do not fall into one of the categories listed above, including aromatic sparkling wines, other wine-based aromatic beverages, as well as wines that are part of a cocktail style blend are excluded.** Wines that do not comply with the aforementioned restrictions will be excluded from the competition. Any wines that have been made by wineries **found guilty of fraud or adulteration of wines are also excluded.** Wineries entering wines that are ineligible will forfeit their entry fee and their wines will not be returned.

## ARTICLE 5

For each wine entered, the wine producer will ship the wine **to arrive on or before June 7<sup>th</sup>, 2010** at the following address:

**18<sup>th</sup> Annual International Mountain Wine Competition  
c/o Caves des Onze Communes - Loc. Urban, 3 - 11010 Aymavilles (AO) - ITALY**

Wine shipment and accompanying documentation must include:

**a) The Official Entry Form must be filled only on the Cervim web site [www.cervim.org](http://www.cervim.org).** The signed form must be sent or faxed to CERVIM (+39.0165.771925) on or before the arrival of the wine in Aymavilles. **If it is not possible to follow the indicated procedure, the form documentation is obtainable contacting directly the Cervim offices - phone number +390165775792.**

**b) Three (3) front labels and three (3) back labels** identical to those on the wines entered in the competition and, if available, **any product brochures, photos and data sheets describing the wine.**

**c) A copy of the documentation showing payment of the 50 euro fee for each wine sample.** The bank transfer must be made to CERVIM's account at Unicredit Private Banking of Aosta using bank routing number and account number: IT/50/O/03223/01200/000060043906 – CIN O – BIC: UNCRIT2T - paid to the order of CERVIM.

When making the payment, indicate the name of the wine producer making the transfer and clearly specify that the payment is for "18<sup>th</sup> Annual International Mountain Wine Competition." **All bank charges are the responsibility of the shipper. Wines for which no entry fee has been paid will be disqualified.**

**d) Six (6) bottles of wine that are part of the identical lot.** The bottles should be 750 ml, the only exceptions being sweet or fortified wines for which 500 ml or 375 ml bottles can be submitted. **The bottles must be labelled, carefully packed and shipped together in one box.** On the shipping carton it should be clearly indicated that the contents are a "NON MARKETABLE SAMPLE" and are to be shipped to the "18<sup>th</sup> Annual International Mountain Wine Competition, c/o Cave des Onze Communes – Loc. Urbains, 3 - 11010 Aymavilles (AO) – ITALY"

**e) A Certificate of Authenticity** (see form on web site at [www.cervim.org](http://www.cervim.org) or contact CERVIM for a copy) filled out according to the laws and regulations in force in the home country of the wine producer.

**f) A certificate of analysis** provided by the wine producer or independent laboratory (where required by law) that indicates, at least:

- alcohol level at 20° C (68° F)
- residual sugar in g/l
- total acidity in g/l, expressed as tartaric acid
- total sulphur dioxide
- free sulphur dioxide
- volatile acidity expressed in g/l
- pressure of sparkling wines

The certificate of analysis must indicate the name of the wine, the winery that produced it, and the sample number. The Event Committee reserves the right to carry out its own analysis of the wine to verify the analysis provided by the wine producer.

**g) A copy of the document attesting to the origin and the appellation of the wine being entered for appellation of origin designated wines.**

The participation documents should be sent along with the wines within the same boxes, indicating on: "CONTIENE DOCUMENTI" - CONTAIN DOCUMENTS.

## ARTICLE 6

The event organizers accept no responsibility for any delays in the samples arriving in Italy, for any damage during shipment or transport, for any chemical or physical changes to the wine that are a result of temperature variations, leakage or any other problems that may have occurred as a result of shipment.

**The cost of transportation, shipment and customs processing to get the wine to the event organizers, and all transportation risks are the responsibility of the wine producer shipping the product.** Any costs are to be paid by the shipper prior to the wines arriving at the event site. Any samples arriving at a port in Italy without proper paperwork and expenses due will be refused and not returned to the shipper.

**Wine sent by wineries that do not follow the shipping and transportation rules indicated above will be disqualified and excluded from the competition.** If wines are disqualified, the wine producer will not have the right to recover the entry fee.

## ARTICLE 7

Upon receiving the wines the Event Committee will be responsible for preserving the samples for judging.

Before the actual wine judging, the Event Committee will ensure the anonymity of each sample by assigning two codes to each sample:

- The first code will be assigned by the Event Committee when the wines arrive at their final destination in Italy.
  - Just before the samples are handed over to the wine judges, a second code will be assigned by a notary or lawyer appointed by the Event Committee.
- To ensure neutrality, this person, called the Competition Advisor, will have had no previous involvement in the wine industry prior to this event. The Competition Advisor will monitor the various administrative tasks carried out during the competition. If the Competition Advisor considers it necessary, he or she will ask colleagues to collaborate in supervision. The Competition Advisor will ensure that all operational and regulatory requirements are met and ensure the preservation of the wine samples from the moment the samples are made anonymous and ready for judging until the time the judges have made their final evaluation of each group of wines. It will be the Competition Advisor who will provide the final results of the judges to the Event Committee.